

Message Text

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44

ACTION EUR-06

INFO OCT-01 ISO-00 CU-05 /012 W
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R 081321Z AUG 74
FM AMEMBASSY WARSAW
TO USIA WASHDC
INFO SECSTATE WASHDC 0437
AMEMBASSY BELGRADE
AMEMBASSY BUCHAREST
AMCONSULATE KRAKOW

UNCLAS WARSAW 4615

EO 11652:N/A
TAGS: SCUL, PL
SUBJECT: SPACE ART EXHIBIT KRAKOW -- INITIAL ASSESSMENT

USIA FOR IEE/ARTHUR

1. FIRST FEW DAYS OF SPACE ART EXHIBIT ENORMOUSLY SUCCESSFUL WITH
EXBIT AND ACTIVITIES OF STAGS GATHERING EXTENSIVE PRESS COVERAGE.
STAGS AND CHERNEY SLIDE SHOW HAVE BEEN ATTRACTING GREAT INTEREST.

2. EXHIBIT, CONSISTING OF HALF OF SHIPPED PAINTINGS, HAS BEEN OPEN
TO PUBLIC FROM 1000 TO 1700 HOURS SINCE AUG 2. DURING FIRST THREE DAYS

ATTENDANCE TOTALED MORE THAN 2,000.

3. CHERNEY SLIDE SHOW HAS BEEN EXTREMELY POPULAR AND HAS ATTRACTED
STANDING ROOM ONLY CROWDS OF MORE THAN 50 FOR EACH HOURLY SHOWING.
DURING FIRST THREE DAYS, IT HAS BEEN SEEN BY ABOUT A 1,000, INCLUDING

SPECIAL SHOWINGS TO PRESTIGIOUS AUDIENCE OF 60 INVITED GUESTS
AFTER STAG PARKET LECTURE AUG 2. SHOW WELL-RECEIVED BY THAT AUDIENCE
AND PRAISED BY PROFESSIONAL MEDIA EXPERTS PRESENT. POST URGES
THAT HOW BE LEFT HERE FOR LONGER RUN.

4. PARKET LECTURED BEFORE CAPACITY CROWD G
60 DISTINGUISHED

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VIPS FROM SCIENCE, ART AND JOURNALISH MCOMMU-

NITIES EVEING OF AGU 2. ON AUG 3, HE VISITED COLLEGIUM MAIUS WITH PROF. KAROL ESTREICHER TO VIEW COPERNICAN INSTRUCMENTS, AND JAGIELLONIAN UNIVERSITY OBSERVATORY WHERE HIS HOST WAS DR. DONRAD RUDNICKI, WITH WHOM HE HAD WORKED AT MOUNT WILSON.

5. STAG DODD DELIVED

LECTURE ON EVENING OF AUG 6 TO SECECT AUDIENCE OF 40 PERSONS, INCLUDING RECTOR OF ART ACEDEMY AND DIRECTOR OF DESA GALLERY. RECTOR MARIAN KONIECZNY STOOD UP AFTER DODD LECTURE AND PUBLICLY THANKED DODD FOR STIMULATING PRESENTATION. DODD HAS ALSO BEEN VERY ACTIVE IN MAKING INDIVIDUAL CONTACTS WITHIN KRAKOW ART COMMUNITY. FOR EXAMPLE, HE HAS ALREADY SPENT THREE HOURS AT CONSERVATORS WORKSHOP WITH CONSERVATOR DR. TADEUSZ CHRZANOWSKI. HE ALSO TOURED THE ETHNOGRAPHIC MUSEUM, AND VISITED THE DESA GALLERY. NEXT WEEK DODD WILL GIVE THREE MORE LECTURES IN KRAKOW AND CONTINUE INDIVIDUAL VISITS. ON AUG 15 HE WILL OPEN SECOND PART OF EXHIBIT CONSISTING OF PICTURES NOT YET SHOWN.

6. SCIENCE FICTION FILMS HAVE NOT YET ARRIVED. FIRST OF SEVERAL SHOWING OF POLISH LANGUAGE APOLLO FILMS FROM POST LIBRARY PRESENTED AUGUST 7.

7. POST-PRODUCED STOLID DISPLAYS AND PHOTO DISPLAYS IN WALL-MOUNTED CASES HAVE BEEN GOOD ATTENTION-GETTERS. CASES ARE LOCATED IN WALKWAY TO GLOWNY RYNEK (WHICH WE ARE LEAVING OPEN UNTIL 2200) AND ARE DRAWING LARGE CROWDS.

8. LIBRARY ATTENDANCE IS UP IN PAST FEW DAYS FROM ALREADY RESPECTABLE JULY AVERAGES. POST CONSIDERS THIS VALUABLE SPIN-OFF FROM EXHIBIT. SCIENCE FICTION BOOK DISPLAY IS A USEFUL TIE-IN.

9. AS PREVIOUSLY NOTED (WARSAW 4487) PRESS COVERAGE HAS BEEN EXTENSIVE. PARKET LECTURE GIVEN GOOD PLAY IN BOTH UNCLASSIFIED

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DAILY PAPERS WITH MENTION OF EXHIBIT AND SLIDE SHOW. PARKER WAS ALSO SUBJECT OF TWO LONG INTERVIEWS IN AUG 3 (ECHO KRAKOWA" AND AUG 4-5 "DZIENNIK POLSKI". TELEVISION INTERVIEW WITH PARKET IN COLLEGIUM MAIUS RECEIVED A SEVEN MINUTE SPOT ON LOCAL TELEVISION AUG 5. DAVIS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ARTS, EXHIBITS, SPACE EXPLORATION
Control Number: n/a
Copy: SINGLE
Draft Date: 08 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974WARSAW04615
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740217-0452
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740862/aaaacbfy.tel
Line Count: 113
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: smithrj
Review Comment: n/a
Review Content Flags:
Review Date: 18 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18 APR 2002 by reddocgw>; APPROVED <28 JAN 2003 by smithrj>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SPACE ART EXHIBIT KRAKOW -- INITIAL ASSESSMENT USIA FOR IEE/ARTHUR
TAGS: SCUL, TSPA, PL
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005